

News & Updates from the Quarter Horse Breed Development Program

FREE Marketing & Advertising Seminar August 12

On August 12, the Indiana Horse Racing Commission (IHRC) is hosting a FREE marketing and advertising seminar for all Quarter Horse stallion owners, breeders and owners to help them understand the basics of advertising. From learning how important it is to have a professional conformation photo to how to know where to aim your advertising dollars, experts in the field will help owners and breeders take a leap in growing their business.

The seminar will be held in the suites of Indiana Grand Racing and Casino in Shelbyville, Ind., in the afternoon with free refreshments. After the marketing seminar, all attendees are invited to a night of exclusive Quarter Horse racing, with first post at 6:05.

For more information, or to RSVP by August 7, please email QuarterHorse@hrc.in.gov.

Follow our [Facebook page](#) for more information!



Reminder: Register Quarter Horse Foals

We do not need a copy of their AQHA papers, so you can register before you get the papers back from AQHA. Foals may be registered on the day

JULY 1 DEADLINE: Quarter Horse Mare Registration

July 1 is the deadline for [Quarter Horse Mare Registration](#) and for out of state mares to arrive in Indiana. If the mare arrives after July 1, or the application is postmarked after July 1, the mare will be required to be bred back to an Indiana Sire in 2018 in order to be eligible.

Should you have any questions regarding your mare's status, please contact Sara at the Commission office: 317-234-2542 or email at sdistler@hrc.in.gov

Horse Health Tip of the Month: Summer Lovin'

Did you know that severe heat stress can cause diarrhea and colic? Here are some tips to help combat the heat as we start to get into the hot summer months:

Provide shade. If your horse lives outdoors or if he must be outside during the day, provide relief from the sun. A run-in shed is best. Trees are a source of shade, but as the sun moves, so will the shade; ensure that, regardless of the time of day, the trees are offering shade.

Move the air. Fans are a great way to help keep the air moving in the barn, but use them wisely. Always ensure that your horse can't get a hold of cords and plugs.

Provide fresh, cool water and an electrolyte source. Make sure your horse has plenty of fresh, cool water. A bucket hanging on a pasture fence will get warm and the water will no longer be appealing. Left long enough, the water will also become stagnant and unhealthy. If you are providing clean, cool water and your horse doesn't seem to be drinking, then encourage it by providing a salt block, or even by misting hay with salt water.

they are born. [Register today online!](#)

Continue reading to [learn more...](#)

New Registered Indiana Quarter Horse Sires

(as of 6/7/2017)

- SC PAYOFF (Rakin In The Cash--
Form A River, by Rare Form) LTE:
\$27,158

Upcoming Indiana Stakes

June 17 – Jaguar Rocket Futurity \$100,000

June 17 – Gordon Mobley Futurity \$150,000

Racing at Indiana Grand

The 2017 Quarter Horse racing season at Indiana Grand Race Course will feature more than \$1.5 million offered in stakes races.

The following days are Quarter Horse-only race days at [Indiana Grand Racing & Casino](#):

- July 8
 - August 12
 - September 16
 - October 7
 - October 21
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